first tee®

shenandoah valley

# Annual Impact Report









**Reflecting on the highlights, milestones, and lessons that made this year truly impactful!**

# Overview


OVERVIEW 1

OUR MISSION 2

TRUE IMPACT 3

GOLF PARTNERS 4

SCHOOL PARTNERS 5

OUTREACH 6

OUTREACH PARTNERS 7

PARTNER OF THE YEAR 8

FUNDRAISING 9

DEMOGRAPHICS 10

SCHOLARSHIPS 11

FAMILY FEEDBACK 12

BENEFITS 13

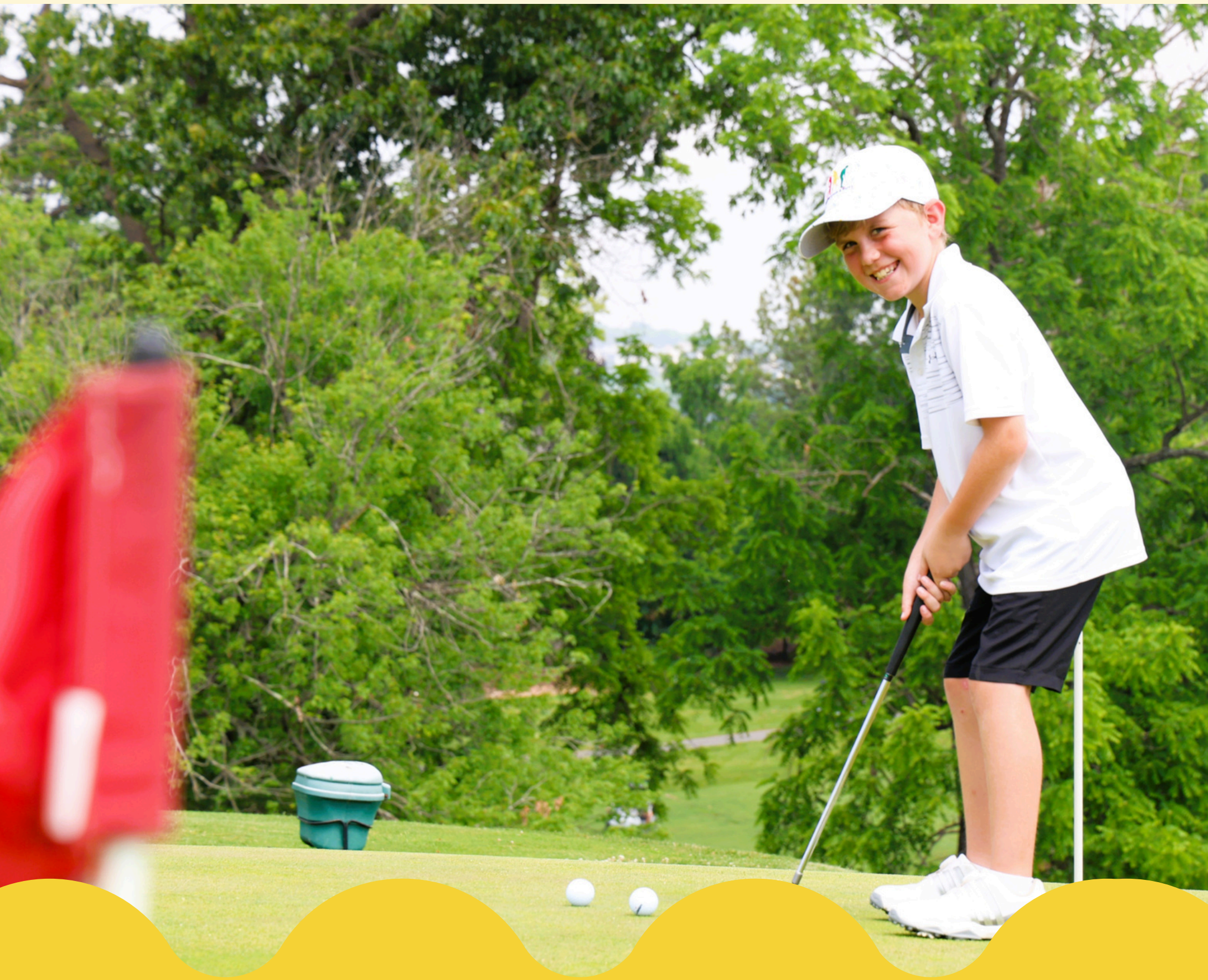
COMMUNITY SERVICE 14

DONATE 15


first tee®
shenandoah valley

# Our Mission

**First Tee's mission is to impact the lives of young people by providing educational programs that build character and instill life-enhancing values through the game of golf.**



first tee®
shenandoah valley

# True Impact

**312**

Total # of Classes

**13,000**

Total # of Kids Served

**46%**

Retention Rate

**10**

Total # of Community Partners

**49**

Total # of Schools

first tee®
shenandoah valley

# Thank You To our Golf Course Partners!

THE CLUB OF STAUNTON

BRYCE RESORT

Shenvalee Golf Resort

LAKEVIEW G.C. Est. 1962

GYPSY HILL EST. 1919

Heritage Oaks GOLF COURSE

Blue Ridge Shadows Golf Club

first tee® shenandoah valley

# Thank You To our School Partners!

Augusta Christian Academy
Bessie Weller Elementary
Bluestone Elementary
Churchville Elementary
Clymore Elementary
Cornerstone Christian School
Craigsville Elementary
Cub Run Elementary
Eastern Mennonite School
Elkton Elementary
Elkton Middle School
Eastern Mennonite High School
Fulks Run Elementary
Guy Stump Elementary
Harrisonburg High School
Honey Run Elementary
John Wayland Elementary
Kate Collins Middle School
Linville Edom Elementary
McGaheysville Elementary
McSwain Elementary
Montevideo Middle School
Mountain View Elementary
North Fork Middle School
North River Elementary
Ottobine Elementary
Peakview Elementary
Plains Elementary
Redeemer Classical School
Riverbend Elementary
River Heads Elementary
Rockingham Academy
Rocktown High School
Sandy Hook Elementary
Shelburne Middle School
Skyline Middle School
Spotswood Elementary
Spotswood High School
Stuarts Draft Elementary
Thomas Harrison Middle School
Turner Ashby High School
Valley Baptist Christian School
Ware Elementary
Waterman Elementary
Waynesboro High School
Wenonah Elementary
Wilson Elementary
WW Robinson Elementary

first tee®
shenandoah valley

# Outreach

## 2025 saw 35 James Madison University Dukes driving the organization











- Dukes donated 2100+ hours
- First Tee has provided valuable work experience to these students since 2021

first tee®
shenandoah valley

# Thank You To our Outreach Partners!

On the Road Collaborative

JMU James Madison University

Big Brothers Big Sisters of Harrisonburg-Rockingham County

HCHC Healthy Community Health Centers



Rockingham County Parks & Recreation

BC Bridgewater College

The Arc Harrisonburg and Rockingham

the YMCA

City of Harrisonburg Parks & Rec

first tee shenandoah valley

# Our Partner of The Year




first tee®
shenandoah valley

James Madison University is the life blood of our chapter. Thank you Duke Nation for bringing our programs to life through donating 2100+ hours!.

# Fundraising

**5**

Tournaments

**$98K**

Total Revenue From Tournaments

**73**

Unique Donors For Great Community Give

**$4K**

Giving Days

**325**

Total Number of Donors

first tee®
shenandoah valley

# Demographic Snapshot

**Our program services the youth ages 5-17 from the City of Harrisonburg, City of Staunton, Rockingham, Shenandoah, Page, and Augusta Counties.**



first tee®
shenandoah valley

# Scholarships




- 17% of our students receive free programming
- Awarded 3, $1,500 scholarships to high school seniors

first tee®
shenandoah valley

# What Families Are Saying

"Great attitude from all of the coaches!"

"Coaches build relationships and really get to know the students"

"The structure of the program is great! I appreciate that First Tee is getting HS and College golfers involved as instructors. I think that makes a big difference for the kids!"

first tee®
shenandoah valley

# Benefits

**Because of support from community, donors, and partners, kids at first tee shenandoah valley receive:**





**Free Golf Clubs**

**Free Course Access**

**Youth on Course**

first tee®
shenandoah valley

# Providing Community Service



First Tee Shenandoah Valley provides multiple community service opportunities. We partner with James Madison University, Bridgewater , local high schools, as well as 25th & 26th District courts. In 2025 volunteers compiled over 350 hours of community service for our chapter.

first tee®
shenandoah valley

# Donate

**Help us continue empowering young lives through golf, education and mentorship. Make a tax-deductible donation today!**

SCAN HERE

first tee®
shenandoah valley